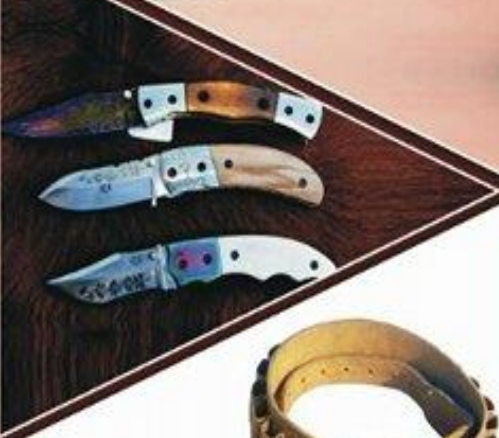




28-30 SEPTEMBER 2018
PAK-CHINA FRIENDSHIP, CENTRE
ISLAMABAD.

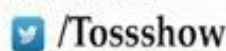
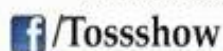
TARGET & OUTDOOR SHOOTING SPORTS (TOSS) SHOW



Organizer



www.tossshow.com



Supporter



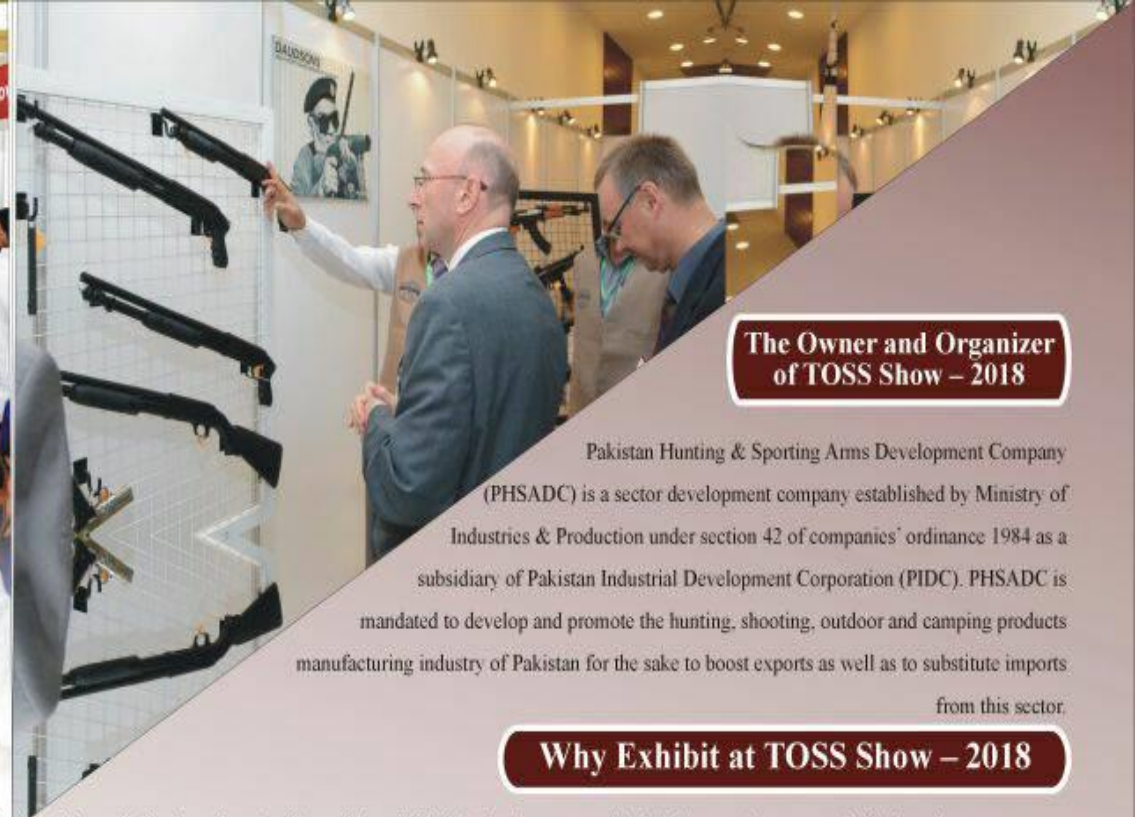


Hunting & Outdoor Sports Industry of Pakistan

Pakistan has been endowed with multiple resources by nature including manmade resources as well. Besides other valuable skills, manufacturing of hunting & sporting arms and replicas is considered as one of the oldest and valuable human skill of the Khyber Pakhtunkhwa province. The industry especially in Peshawar and Darra Adam Khel, have a century-long rich heritage of manufacturing hunting and sporting arms. Due to a large and recognized world market for hunting and sporting arms this industry has become a hub for manufacturing of hunting & sporting arms. There is a great potential of legitimate trade of Hunting & Sporting arms in the world market.

Knives manufacturing is a sub-sector of light engineering. There are various types of knives; usually different knives are segregated on the basis of their use. The hunting knives, daggers and swords sector reflects that it is purely comprised of Small and Medium Enterprises (SMEs) in nature. The major portion of this industry is situated in the locality of Wazirabad and Gujranwala district of the province of Punjab. Damascus steel had been a lost technology from the early 1700's up until World War II. It gained popularity since the mid 70's. There has been a recent rise of interest in Damascus steel, due to its production techniques and blade qualities. In the recent past Pakistan has earned global recognition for the supply of Damascus knives and daggers. Damascus steel production is a highly specialized and labor intensive operation. Craftsmen from Wazirabad have excelled as skilled artisans of this form of intricate steel making. This sector has enormous export potential and through proper support and facilitation Pakistan can earn millions in foreign exchange.

The manufacturing units of Sialkot excel to a very high degree in sports equipment and surgical instruments manufacturing. Beside Sports and surgical instruments other industries of Sialkot includes Leather Tanneries, Leather Garments, Musical Instruments, Sportswear included Martial arts wear ,Gloves, Badges, Seat and Walking Sticks, Cutlery, Hunting Knives, Air Guns and Shotguns. Many of the companies are producing vast variety of hunting vests, jackets, gun slips, gun cases and many types & designs of holsters. These are all export-oriented businesses and earn huge amount of foreign exchange for the country every year. Most of the companies are well versed to cope with the ever changing trends in products and with the internationally acceptable standards.



The Owner and Organizer of TOSS Show – 2018

Pakistan Hunting & Sporting Arms Development Company (PHSADC) is a sector development company established by Ministry of Industries & Production under section 42 of companies' ordinance 1984 as a subsidiary of Pakistan Industrial Development Corporation (PIDC). PHSADC is mandated to develop and promote the hunting, shooting, outdoor and camping products manufacturing industry of Pakistan for the sake to boost exports as well as to substitute imports from this sector.

Why Exhibit at TOSS Show – 2018

Target & Outdoor Shooting Sports Show (TOSS) is the first event of its kind in sporting arms and allied products sector ever organized in Pakistan. TOSS Show 2018, espousing the trade in this sector provides a platform to manufactures and buyers for product display besides developing B2B and B2C linkages. These linkages would lead to exports and bulk institutional purchase by corporate bodies and government organizations. This exhibition will not only showcase Pakistani products with traditional craftsmanship to local buyers but also provide an ideal platform for product presentation to the trade missions operating in Pakistan. TOSS Show will serve as stepping stone for Pakistani companies to gear up for international events in future. It would be instrumental in connecting Pakistani enterprises to global buyers. At the podium of TOSS Show entrepreneurs will share business inputs and learn customer's needs and demands, eventually helping them out to restructure their marketing efforts for the high end markets of the world.



TOSS Show 2015 at a Glance



Exhibitor's Profile

Manufacturers & Dealers

- Firearms & Ammunition
- Knives, daggers, sword, etc.
- Hunting apparel, equipment and accessories
- Outdoor & camping equipment
- Law enforcement uniforms and accessories
- Security and surveillance equipment

Industry Vendors

- Services
- Raw materials
- Parts and component
- Machinery, tools and equipment

Service Providers

- Wildlife conservators
- Hunting & outdoor adventure tour operators
- Public sector stakeholders
- NGOs and community mobilizes

Visitors Profile

- Foreign diplomats & commercial attaché
- Government officials
- Officials of law security & enforcement agencies
- Firearms & ammunition manufacturers, traders & dealers
- Hunting apparel, equipment & accessories manufacturers, traders & retailers
- Hunting knives, daggers & swords manufacturers, traders & retailers
- Hunting and outdoor adventure enthusiasts
- Law enforcement uniforms and accessories manufacturers, traders and suppliers
- Security and surveillance equipment manufacturers, traders and suppliers
- Officials of private security agencies.
- Journalists, reporters and other media personnel

Exhibition Stand



Organizer



Pakistan Hunting & Sporting Arms
Development Company (PHSADC)



Plot 73-74 Small Industrial Estate
Kohat Road Peshawar.

Phone: + 92 - 91 9330251, 9330252,

Fax: + 92 - 91 9330032,

Website: www.phsadc.org,

Email: info@phsadc.org

 /PHSADC,  /PHSADC